

# Elisabeth Fonden

## **UX/UI Designer, MS HCDE**

Bringing nearly four years of experience in the UX field, my skill set encompasses a diverse range of SaaS product design: healthcare, customer management, analytics, and video streaming. I believe research, design, user testing, and stakeholder collaboration are key ingredients to creating a product that solves user needs.



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# Work experience



Pushpay — Sep 2021 / Present

#### **UX/UI Designer 1**

- Designed an upcoming analytics web application to increase engagement for organizations
- Improved the responsive design of our video streaming web application and its upcoming mobile application
- · Contributed to product strategy, design systems, UX research, and product onboarding initiatives

#### Associate UX/UI Designer

- Designed for our customer management software with a goal to increase customer adoption
- · Contributed to the design system in terms of typography and accessibility



Volvo Group — Jun 2021 / Aug 2021

### **Product Design Intern**

- Designed a mobile application to improve the experience for truck drivers on the road
- · Contributed to research, design, user testing, and stakeholder presentations



Decent — Sep 2019 / Jun 2020 (Contract)

#### **UX** Designer

- Designed for a healthcare web application with a goal to increase customer adoption
- · Responsible for product research, design, and prototyping - worked closely with UXR and PM

### Education

University of Washington — 2020 / 2022

M.S. Human Centered Design & **Engineering (HCDE)** 

3.96 GPA

University of Washington — 2019

Certificate UX & Visual Interface Design

Northwest University - 2012 / 2014

**B.A.** Communication

3.76 GPA

## **Skills**

#### **Tools**

Figma, Sketch, UX Pin, Balsamiq, InVision, Maze, Pendo, Basic Programming (HTML, CSS, Python)

### Hard skills

Design Research, Storyboarding, User Flows, Rapid Prototyping, Usability Testing, Affinity Mapping, Accessibility, Customer Interviews, Interaction Design, Responsive Web Design, App Design, Design Thinking

#### Soft skills

Communication, Leadership, Presentation, Critical thinking, Problem solving, Scrum method